




PicScout

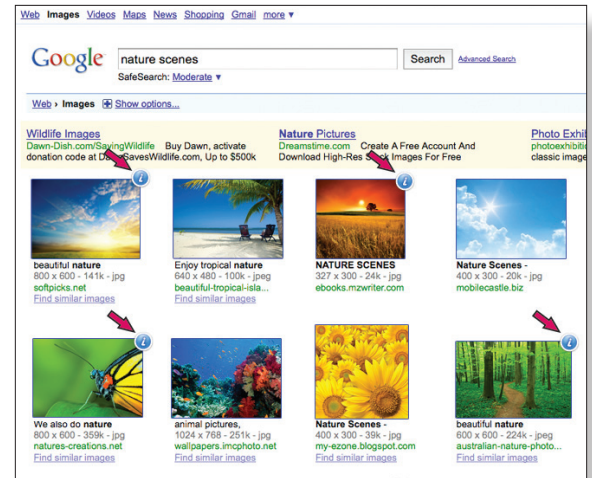
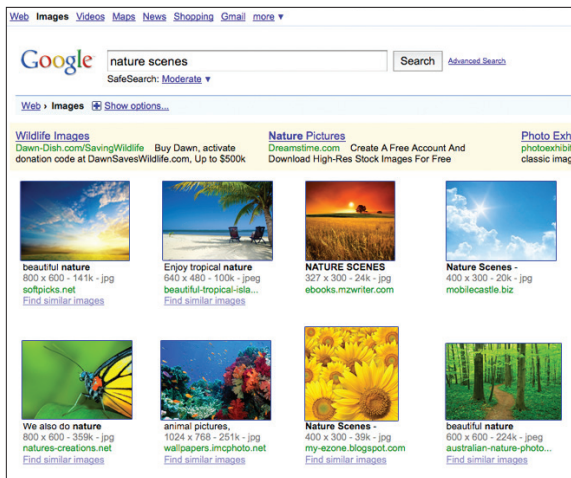
Every Image Gets Its Credit™

ImageExchange™


Through PicScout's fingerprinting technology and the ImageExchange™ add-on, images that have been indexed by PicScout — many tens of millions — appear online with the universal symbol for information — the  icon.

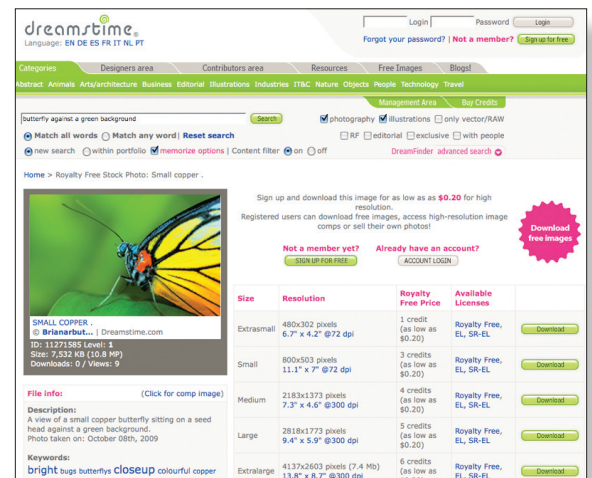
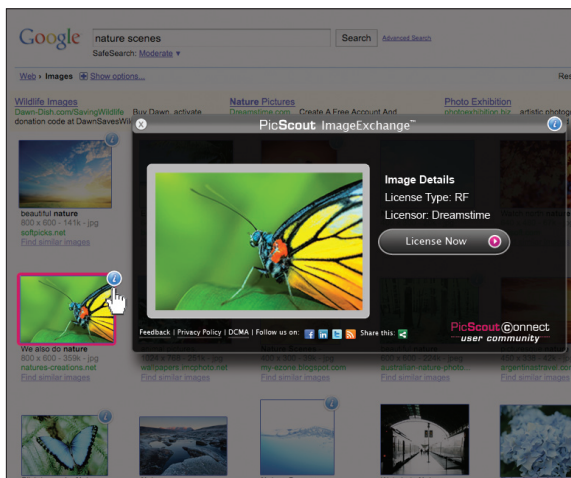
ImageExchange users will find the  icon appearing on web pages as well as search engines, including Google Images. Clicking on the  icon reveals key image information, such as who owns the image and a connection to purchase the image or obtain more information. Select License Now, and you will be connected directly to the image licensor.


With the ImageExchange, creative professionals experience greater opportunities for creativity, increased productivity, and confidence in image selection. For agencies and photographers, *every image gets its credit*™, greatly increases image usability, salability and trackability.



1 Standard Online Image Search
Images appear – but who are the owners and how do you license the images?

2 Image Search Using ImageExchange™
You clearly see  icons populating on images letting you know they have been identified.



3 Image Owner Information Displayed
Clicking on the  icon reveals key image information in your existing window.

4 Connect and Buy
Clicking on License Now opens a window to view image details, pricing and allows you to purchase the image directly from the licensor.